



Greetings:

On March 3, 2012, we will present the 5th Annual South Shore Cares Walk-A-Thon. This very exciting event will take place in Sun City Center at Freedom Plaza. Every participant that turns in a minimum of \$50 in donations will receive a t-shirt that will have South Shore Cares logo on the front and the names of all the local businesses who sponsor the Walk-A-Thon with \$100 or more on the back.

South Shore Cares is a charity committee of Keller Williams Realty South Shore in Apollo Beach and Sun City Center. South Shore Cares supports a different local charity each year, so your donations stay right here in our community. This year we are supporting Eyes on the Sky, Project Corregidor, an organization dedicated to helping veterans. Their Peer Mentoring Program was developed to provide compassion, support and hope to the soldiers who are returning from the battlefield and assisting our veterans who have already walked down that path. Due to the large population of soldiers and veterans who reside in the community, this program will be a vital resource for our military heroes. Please go to their website www.favebe.com for more information about what they do in the community.

The South Shore area is really growing, and this is a great and inexpensive way to advertise your business in our community and have your business name on a t-shirt that will be worn again and again. If you are not able to give a monetary sponsorship, please consider a Gift Certificate for the prize give-away. Please display the attached Flyer and registration form for your customers who might want to participate in the Walk-a-thon.

There are several different levels of sponsorship to choose from. Please review the enclosed Sponsor Commitment form and choose the level at which you want to advertise your business. We are planning several press releases prior to the Walk-A-Thon and we expect a big community involvement. Go to www.SouthShoreCares.com for more information.

For more information or if you have any questions, please call me directly at 813/263-0932.



Sincerely yours,

Debbi Tinker
South Shore Cares Committee